

# Golden Key Awards | 2024

## Best Operations Team of the Year

### Description:

This award recognises the often-unsung heroes of our industry - the operations and support teams who go that extra mile to help deliver insights to businesses. Award winning work could be a breakout improvement, and/or dealing with unforeseen issues and/or simply business-as-usual done exceedingly well. Operations teams could be responsible for data collection, project management, data processing or analysis.

The project should have been concluded between **December 2023 and December 2024.**

### Evaluation Criteria:

#### *Overall*

1. Presentation quality - Written entry form and face-to-face presentation, Finesse, clarity and brevity.

#### *Award Specific*

1. Operations team and its team and functioning at the heart of the success story or risk mitigation
2. Robustness/scalability of the practices, process(es) or solution deployed
3. Exceptional contribution by individuals/teamwork
4. Proactiveness
5. Final tangible impact on project completion or businesses result, attributable to the actions of the Operations team.

### Who can apply:

1. Research Agencies
2. Data Collection Agencies
3. Analytics Companies/Technology Companies
4. Research-based Consulting Organisations

## Entry submission form sample

|          |  |
|----------|--|
| <b>1</b> | <b>Question:</b> Summary of your exceptional case showcasing the contribution of Operations to insights success.   |
|          | <b>Type:</b> Text  |
|          | <b>Character Limit:</b> 1000   |
|          | <b>Image:</b> Yes , <b>Website Link:</b> Yes   |
| <b>2</b> | <b>Question:</b> Background - Brief description of the operations challenge, including the risk/success factor to the project completion or business result  |
|          | <b>Type:</b> Text  |
|          | <b>Character Limit:</b> 1000   |
|          | <b>Image:</b> Yes , <b>Website Link:</b> Yes   |
| <b>3</b> | <b>Question:</b> Considerations/Approach 1: Operations team specifics - the role of the operations team, the team structure, handover process to other teams (such as Client facing teams, other operations teams etc) in this project or business   |
|          | <b>Type:</b> Text  |
|          | <b>Character Limit:</b> 2000   |
|          | <b>Image:</b> Yes  |
| <b>4</b> | <b>Question:</b> Considerations/Approach 2: Description of the operations challenge - reason for challenging situation, how it was determined that Operations could mitigate this challenge  |
|          | <b>Type:</b> Text  |
|          | <b>Character Limit:</b> 2000   |
| <b>5</b> | <b>Question:</b> Considerations/Approach 3: Deliberations, decisions, planning and execution of the operations team recommendations or solution  |
|          | <b>Type:</b> Text  |
|          | <b>Character Limit:</b> 2000   |
| <b>6</b> | <b>Question:</b> Considerations/Approach 4: Challenges in with internal teams, clients or legacy systems and how this was overcome   |
|          | <b>Type:</b> Text  |
|          | <b>Character Limit:</b> 1500   |
| <b>7</b> | <b>Question:</b> Outcome: 1/ Demonstrate with evidence (and metrics if possible) that superior or exceptional insight was delivered to clients/business as a direct result of the actions of this operations team. 2/ Is the recommendation or solution replicable? 3/ What, if any, are the limitations of the case/approach? |
|          | <b>Type:</b> Text  |
|          | <b>Character Limit:</b> 3000   |

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*Notes:*

1. Text responses have a character limit and each question has a different limit. Please check it before preparing your answer.
2. **Image: Yes** – means you can upload 1 image which will be included with your text response for the particular question. Only one image can be uploaded per question. Do not add text with very small font in the image.
3. **Website Link: Yes** – means you can add 1 weblink/ YouTube video link which will be available to the jury to view when evaluating the entry
4. Sub-questions are indicative. Please only answer what strengthens your submission/ entry.