

Golden Key Awards | 2024

Best Researcher Under 30

Description:

This award will be given to a bright young researcher demonstrating excellence in Research, who is an end-user facing role. Your written entry for shortlisting should help us get to know you as an individual and as a bright young research thinker.

Those shortlisted will be invited to present to a jury where your entry should clearly give evidence to the claim of being the “Best Researcher under 30” which could be one to a maximum of 3 cases, where your personal contribution led to great research (more details will be shared).

The performance should be for the period between **December 2023 and December 2024**.

Should not have celebrated their 30th birthday before December 1st 2024
SHOULD HAVE NO MORE THAN 5 YEARS EXPERIENCE IN THE RESEARCH INDUSTRY

Evaluation Criteria for Shortlisting:

1. Individuality and distinctiveness – we would like to hear your unique voice
2. Finesse, clarity and brevity of written entry.
3. Coherence of arguments made
4. Innovation/creativity in the points made and/or examples

Who can apply:

People with less than 5 years of experience/younger than 30 years of age on December 31st 2024 working in

1. Client Organisations
2. Research Agencies
3. Analytics companies/Technology Companies
4. Research based Consulting Organisations
5. Data Collection Agencies.

IMPORTANT:

Before selection of the winner, entries will go through a two-step process:

1. Shortlisting of written entries (in this form)
2. Presentation of work to Jury Panel in a virtual meeting (to be briefed later)

Entry submission form sample

1	Question: Please share your details of your last educational degree, LinkedIn profile, professional website or any other link to a platform showcasing your point of view.
	Type: Text
	Character Limit: 500
	Image: Yes , Website Link: Yes
2	Question: What would say to convince a new graduate of management studies that joining market research
	Type: Text
	Character Limit: 1500
	Image: Yes , Website Link: Yes
3	Question: Client testimonial, if relevant
	Type: Text
	Character Limit: 1000
	Image: Yes , Website Link: Yes

Notes:

1. Text responses have a character limit and each question has a different limit. Please check it before preparing your answer.
2. **Image: Yes** – means you can upload 1 image which will be included with your text response for the particular question. Only one image can be uploaded per question. Do not add text with very small font in the image.
3. **Website Link: Yes** – means you can add 1 weblink/ YouTube video link which will be available to the jury to view when evaluating the entry
4. Sub-questions are indicative. Please only answer what strengthens your submission/ entry.

Terms and Conditions:

- *The decision of the selection committee would be final and the MRSI will not be liable for any inconvenience/ disputes resulting from the selection committee's decision.*
- *MRSI retains the right to make changes to the award categories.*